

**SOUTHEASTERN MICHIGAN HIV/AIDS COUNCIL  
MEDIA/MARKETING COMMITTEE**

**October 1, 2003  
4:00 PM – 6:00 PM**

**DETROIT HEALTH DEPARTMENT ROOM 420C**

**AGENDA**

- I. Call to Order**
- II. Moment of Silence**
- III. Introductions**
- IV. Approval of today's agenda and minutes of August 6, 2003**
- V. Old Business**
  - A. Website**
  - B. Review Goal # 1 From Comprehensive Plan**
- VI. New Business**
  - B. Follow-up to AIDS Walks Michigan**
  - B. Advertising for Nominations process (BTL, Metro Times, etc.) /other venues**
  - C. Getting SEMHAC's name into the "public eye" (PFLAG, etc.)**
  - D. Business Cards**
  - E. Worlds AIDS Day**
- VII. Next Meeting: TBA**
- VIII. Adjournment**